

2016 Indian Insanity Bracket Challenge Rules

NO PURCHASE NECESSARY TO ENTER. THE FOLLOWING PROMOTION IS OPEN TO PERSONS WHO ARE: (A) REGISTERED USERS OF INDIANINSANITY.COM; (B) LEGAL RESIDENTS OF INDIA; (C) AT LEAST EIGHTEEN (18) YEARS OLD OR AGE AT THE DATE OF ENTRY IN THE PROMOTION;

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1. Introduction

2016 Indian Insanity Bracket Challenge

Welcome to the 2016 Indian Insanity Bracket Challenge (the "Promotion"), which is a competition based on results of the 2016 UBAU All-India Inter-Zonal Basketball Championship (the "Championship"), administered via the Internet website accessible at www.indianinsanity.com. Participants will attempt to select/pick the winners of all the games of the Championship, presented on indianinsanity.com in the form of a bracket (the "Bracket(s)"). Participants will earn points by correctly predicting, through their Bracket, the winning team of the remaining sixteen (16) teams in the Tournament. The number of points awarded for each correct pick of a winning game of the Tournament will increase with each round of the Tournament. The exact number of points and how these are awarded in this Promotion is set forth in the Making Picks section below. One Grand Prize (as defined below) will be awarded to Participant who is has correctly selected the winners for all rounds of the tournament (the "Perfect Bracket"). A Prize will be awarded to Participant with the highest point total at the end of the Tournament, if no Participants qualify for the Grand Prize or Perfect Bracket. All prizes will be awarded as described in Section 3 of these official rules ("Official Rules").

The Promotion allows for early sign-up to begin on or about Tuesday, February 01, 2015. Notwithstanding the aforementioned, the Promotion will commence on February 25, 2016 and run through the final game of the Tournament scheduled for February 28, 2016 (the "Promotion Period").

No Cost

The Promotion is FREE to play. No Purchase or entry fee necessary to enter or win. If you are a wireless service subscriber and have a smart phone, tablet or wireless device that allows you access to the internet, you may also enter the promotion via any of those devices during the Promotion Period. In such event, you may be charged text message and/or data rates in accordance with the Terms and Conditions of your Service Agreement with your wireless carrier. Each wireless carrier's rate plan may vary, and participants should

contact their wireless carrier for information on rate plans and charges relating to your participation in this Promotion.

The Administrator

IndianInsanity.com will serve as the Administrator of Promotion and will be responsible for resolving any disputes that arise regarding violations of the rules.

Eligibility

To participate in the Promotion, you must: (a) be a Registered User (as defined below); (b) be a legal resident of India; (c) be at least 18 years old at the date of entry in this Promotion. Void where prohibited by law.

For purposes of these Official Rules, "Registered User" means a person who has successfully completed the registration form and has obtained a User Identification ("ID") and associated password ("Password") on Indianinsanity.com.

If you are not a Registered User you may become a Registered User and obtain an ID and Password by completing the registration form on Indianinsanity.com. There is no fee or charge for you to become a Registered User.

Employees of IndianInsanity.com, Universal Basketball Alliance of India, (collectively, the "Promotion Entities") and each of their parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and members of the immediate family or household of each are not eligible to win. Immediate family member or household is defined as a parent, sibling, child or spouse or any person residing in the same household as an employee of the Promotion Entities. Void where prohibited by law. Such excluded and/or family may play, buy WILL NOT be eligible to be awarded and/or receive the Grand Prize or Prize.

2. Playing

Signing Up

Registered Users can sign up for the Promotion at any time by visiting the Indianinsanity.com prior to the start of the first round of the Tournament, on February 25, 2016. Users must to the URL: <http://www.indianinsanity.com> and follow the onscreen instructions (the "Onscreen Instructions") in order to enter the Promotion and become a participant ("Participant(s)"). Onscreen Instructions are incorporated in these Official Rules.

Selection Deadline

Bracket will be filled, by Administrator, on February 01, 2016 and posted on-line on the Promotion related pages IndianInsanity.com. Participant's registration to the Promotion and Bracket picks must be submitted, received, and recorded by Sponsor's computer before the start of the first round on February 25, 2016. The Administrator may send a reminder e-mail on February 15-20, 2016 to Participants who have signed up early but haven't yet submitted picks.

How To Play

After you sign up, you will have access to an on-line bracket page listing 16 of the eligible UBAU All-India Inter-Zonal Basketball Championship teams being held on February 25-28, 2016. Participants select 8 teams to advance to the knock out round of the bracket. Participants must enter their projected winners of remaining games of the Tournament, round by round, beginning with the first round. Beginning with the first round of the Tournament, the Administrator will weigh predictions for each successive round more heavily than the previous round. Points will be awarded by multiplying your number of correct predictions of winning teams in each round of the Promotion by the weight assigned to each applicable round. Points will accumulate throughout the promotion to an overall score, which is the combined total of your individual round scores.

Scoring. A correct pick in a given round is shown below:

Round 1: 100 points per pick

Round 2: 150 points per pick

Round 3: 200 points per pick

Championship: 250 points per pick

In the event a Tournament match does not occur as scheduled (e.g., due to cancelation) no points will be awarded.

Ties

Participants are required to submit a predicted score for the championship game (the "Tiebreaker Game Score"). This prediction is used for tiebreaker purposes only. If no predicted score is submitted for an entry, it is given a default prediction of zero (0) points to zero (0) points.

Tiebreakers

Tiebreaker #1 – A Participant's predicted Tiebreaker Game Score is compared to the actual game score. The differences (absolute values only) between the predicted score and actual score for each team are added together into a combined total. The entry with the smallest total is considered the winning entry.

In the event multiple participants share the same outcome after Tiebreaker #1, Participants will share equal portions of the Grand Prize or Prize.

Limit

Limit of 1 Entry per person/per unique IndianInsanity.com user account (regardless of the number of email addresses or registered accounts).

3. Prizes

Winner Selection; Grand Prize

Sponsor will award one (1) Grand Prize (the "Grand Prize") of 500,00 Rupees (INR) will be awarded to the participant correctly identifying all the winning teams throughout each round, the "Perfect Bracket". If no eligible Participant correctly predicts all winning teams throughout each round of the tournament as required by these official rules, the Grand Prize award will NOT be awarded in the Promotion.

There is a maximum of one (1) Grand Prize award available. In the event of multiple participants have a perfect bracket, then the tiebreaking procedures (see above) will apply. All participants tied after Tiebreaker #1 (see Tiebreakers) will evenly split the Grand Prize among eligible winning participants.

If no Grand Prize is awarded, Sponsor will award one (1) Prize (the "Prize") of 100,000 Rupees (INR) to the eligible participant with the highest point total in the promotion (see scoring above) subject to approval and verification of compliance with these official rules.

There is a maximum of one (1) Prize award available. In the event of multiple participants are tied In the event of a tie after the Tiebreaker #1 (see "Tiebreakers") participants will evenly split the Prize among eligible winning participants.

Potential winner(s) will be contacted within three (3) days from the completion of the Tournament ending on February 28, 2016.

Odds of winning the Grand Prize depend on the total number of eligible participants. THE WINNER IS SOLEY RESPONSIBLE FOR ALL TAXES OR DUTIES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE.

The decisions of the referees officiating the games shall be final and binding regarding the outcome and scoring of the game.

4. Legal Disclaimers

All participants agree to abide by the terms of these Official Rules and the Legal Disclaimers below, and by the decision of Indianinsanity.com, which are final and binding on all matters pertaining to the game.

General Conditions

By entering, each entrant accepts and agrees to be bound by these rules and by the decisions of Indianinsanity.com, which shall be final and binding in all respects. Taxes, if any, are the sole responsibility of the Prize Winners.

Potential Prize winners will be required to sign and return, within fifteen (15) days of issuance, the Affidavit of Eligibility Release, except where prohibited by law. Failure to return such documents within the specified time period, noncompliance with these Official Rules, the return of any Prize or Prize notification or if any potential Prize Winner declines a Prize for any reason, such person may be disqualified, with an alternate Prize Winner.

Except where prohibited by law, the Prize Winner's acceptance of a Prize constitutes permission for the Released Party to use Prize Winner's name, photograph, likeness, statements, biographical information, voice, and address worldwide and in all forms of media now known or later developed, in perpetuity, without further compensation. Participants agree to Administrator's use of their names and likeness for advertising and publicity purposes, without additional compensation, unless prohibited by law.

The Released Parties are not responsible for lost, late or misdirected on-line entries or transactions, for incorrect, inaccurate or incomplete entry information whether caused by a participant, equipment, or technical malfunction or for any human error, technical error or malfunctions. Indianinsanity.com reserves the right to halt or modify the Promotion at any time during the Promotion period if events beyond their control compromise the Promotion fairness or integrity. In the event that a scheduled game is canceled or preempted for any reason, no points will be awarded for that round for the affected teams.

The Released Parties are not responsible for typographical or other human or technical errors in the offer or administration of this Promotion, including but not limited to errors in advertising, the Official Rules, the selection and announcement of a Prize Winner or the distribution of a Prize.

Indianinsanity.com, in its sole discretion, may disqualify any entrant from participating in the Promotion, refuse to award points or a Prize, and/or require the return of a Prize, if entrant engages in any conduct Indianinsanity.com deems to be improper, unfair or otherwise adverse to the operation of the Promotion or detrimental to other entrants. Such improper conduct includes, but is not limited to, falsifying personal information required during Promotion registration or Prize claim, violating any term or condition stated herein, accumulating points or a Prize through methods such as automated computer scripts or other programming techniques, allowing others to use the entrant's personal information for the purpose of accumulating points or a Prize, tampering with Indianinsanity.com administration of this promotion, or intentionally trying to defraud, reverse engineer, disassemble, decompile or otherwise tamper with the computer programs on this Web site. Participant further acknowledges that the forfeiture of a Prize and/or return of a Prize shall in no way prevent Indianinsanity.com from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct.

Indianinsanity.com reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Promotion. This is a game designed to increase consumer awareness of and interest in the Service.

This Promotion may not be used for any form of gambling or wagering.

Internet

If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Indianinsanity.com which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Indianinsanity.com reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Promotion. In such event, Indianinsanity.com further reserves the right to award the Grand Prize or Prizes to the eligible Runner-Up participants in accordance with these official Rules.

If you are a wireless service subscriber and have a smart phone, tablet or wireless device that allows you access to the internet, you may also enter the Promotion via any of those devices during the Promotion Period. You may be charged data rates according to the Terms and Conditions of your Service Agreement with your wireless carrier. Each wireless carrier's rate plan may vary, and participants should contact their wireless carrier for information on rate plans and charges relating to your participation in this Promotion. Mobile and wireless service is offered on an 'as is' basis, may not be available in all areas at all times, and may not continue to work in the event of product, software, coverage or other service changes made by your wireless carrier. Your wireless service carrier may change or discontinue your service, may charge you additional amounts at any time by giving you prior notice and/or it may discontinue service if you disagree to additional charges.

Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries or transactions. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail entry or transaction to be received on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Promotion.

Entry Errors/ No return of Entries; Disputes:

Neither Sponsor nor Promoters are responsible for lost, late, incomplete, damaged, stolen, invalid, unintelligible or misdirected entries, which will be disqualified. Neither Sponsor nor Promoters are responsible for any unavailability of or interruptions to any service or equipment used in connection with the promotion, including, without limitation, (1) interruptions to any network, server, Internet, website, telephone, satellite, computer or other connections (2) failures of any telephone, satellite, hardware, software or other equipment, (3) garbled, misdirected or jumbled transmissions, or traffic congestion, or (4) other errors of any kind, whether human, technical, mechanical or electronic, or (5) the incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

Once submitted, entries become the sole property of Sponsor and will not be acknowledged or returned. In the event of a dispute, the authorized account holder at the time of entry will be deemed to be the entrant. Potential winners may be required to show proof of identification, and Sponsor may require that the potential winner provide proof that his/her identification matches the User Information associated with the winning entry (both at the time of entry and at the time of verification of a potential winner). SPONSOR RESERVES THE RIGHT TO DISQUALIFY ANY POTENTIAL WINNER IF IT DETERMINES, IN ITS SOLE DISCRETION, THAT ANY USER INFORMATION WAS CHANGED OR FALSIFIED IN ORDER TO MEET ELIGIBILITY REQUIREMENTS.

Promotion Errors

The Released Parties, assume no liability and are not responsible for, and you hereby forever waive any rights to any claim in connection with, errors and/or ambiguity: (a) in the Promotion; (b) in any related advertising or promotions of this Promotion; and/or (c) in these Official Rules including but not limited to errors in advertising, the Official Rules, the selection and announcement of a Prize winner or the distribution of a Prize. In the event of any ambiguity(s) or error(s) in these Official Rules, Administrator reserves the right to modify these Official Rules for clarification purposes or to correct any such ambiguity or error(s) without materially affecting the terms and conditions of the Promotion.

Limitation of Liability and Disclaimer of Warranties

IN NO EVENT WILL THE RELEASED PARTIES AND/OR THEIR PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SERVICE AND/OR THE PROMOTION, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE SERVICE AND/OR THE PROMOTION.

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Governing Law and Jurisdiction

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY THE LAWS OF INDIA.